

## ELECTRONIC AD SPECIFICS / ORDER FORM

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BR Wholesale utilizes various vehicles to market your products. One of the most cost effective, dynamic mediums we use is the internet. This includes everything from direct marketing via e-mail blasts to utilizing the highly trafficked brwholesale.com and nearly everything in between.

### E-Mail Marketing

*(Reaching thousands of RV and Marine Dealerships and Service Centers) Call for pricing*

- Banner and Button Ads
  - Banner Ad Specifications:  
600 pixels wide x 150 pixels high  
72 dpi resolution  
GIF Format
  - Button Ad Specifications:  
150 pixels wide x 175 pixels high  
72 dpi resolution  
GIF Format

### Website Marketing

*(One of the most comprehensive, dynamic websites in the industry)*

- Product Features
- Banner and Button Ads
  - Utilize the E-Mail Specifications Above

The pricing and scope of these projects is nearly limitless, therefore we ask that you call for pricing.

### CUSTOMIZED PROGRAMS

BR Wholesale is open to working closely with our supplier partners to develop customized programs and services designed to improve the service level to the aftermarket community and ultimately to the retail customer.

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#### ARTWORK INFORMATION

Artwork File:       To Arrive From Our Agency       To Be Sent Directly From Us       Other \_\_\_\_\_

Advertising Artwork:    New Artwork To Be Sent       Utilize the Previous Years Artwork       Other \_\_\_\_\_

New Products To Be Introduced:       Yes       No      Specify: \_\_\_\_\_

Changes to Previous Artwork/Information: \_\_\_\_\_

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Submit Artwork to Todd Harris – Via E-Mail: [tharris@brwholesale.com](mailto:tharris@brwholesale.com) or Mail: 315 Woolley Dr., Marshall, MI 49068 (Call for FTP Info)

There may be additional costs or discount requests associated with some of the program.  
BR Wholesale may cancel or refuse any offers, artwork or text at anytime.

