

NEW PRODUCT FORM – CURRENT SUPPLIER

(Print, complete and Fax or E-mail this form to the contacts below)

Company Name: _____

Date: _____

The BR Wholesale New Products Form allows us to fully understand your product and to obtain all the necessary information to market it properly to the dealer community. By submitting this form we do not guarantee the addition of the product, however each item will be reviewed by our New Products Committee and we will inform you of the decision as soon as possible. Please utilize a new sheet for each new item you are submitting. This will insure we have complete information when reviewing and/or adding the item. *(Type or Print)*

NEW PRODUCT INFORMATION

Product Description/Name: _____

Manufacturer Part Number: _____

BR Wholesale Cost (Each): _____

Suggested Dealer Price: _____ Is This a Published Price: Yes No

Suggested Retail Price: _____ Is This a Published Price: Yes No

Does This Item Replace an Item Currently Purchased By BR Wholesale: Yes No Part #: _____

Does Your Company Guarantee Buy Back If the Product Fails To Sell: Yes No Timeframe: _____

Does Your Company Offer An Initial Purchase Discount: Yes No Details: _____

Is this Product Currently Available: Yes No Timeframe: _____

ADDITIONAL PRODUCT INFORMATION

Product Dimensions: _____ Product Weight: _____ Shipping Weight: _____

Special Features of This Product: _____

Colors Available: _____ Related Accessories: _____

Country of Origin: _____ Case Quantity: _____ MSDS Provided: Yes No

Would you be interested in developing a New Product Kick-Off Marketing Promotion with BR Wholesale: Yes No

MARKETING MATERIALS

Product Artwork: New Artwork To Be Sent No Artwork Available At This Time Other _____

Product Text: New Text To Be Sent No Text Available At This Time Other _____

Product Logo Artwork: New Artwork To Be Sent No Artwork Available At This Time Other _____

Refer to the BR Wholesale Image and Text Standards for More Details on format, size, etc. of the information you are submitting

Send the Completed Form to James LeBelle – Via E-Mail: jlebelle@brwholesale.com or Fax: 269-781-3722
Submit Artwork to Todd Harris – Via E-Mail: tharris@brwholesale.com or Mail: 315 Woolley Dr., Marshall, MI 49068 (Call for FTP Information)

BR WHOLESALE INTERNAL CHECK OFF *(To be completed by BR Wholesale)*

New Products Approval: Yes No Reason: _____ Purchasing Initials: _____

