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Press Release

For Immediate Release

BR Wholesale Announces New, Revamped Website

MARSHALL, MI – (July 30, 2009) BR Wholesale, a distributor of parts and accessories to the RV industry, today unveiled the new, revamped www.BRWholesale.com. The site; available to RV dealerships, service centers and retailers, features increased functionality to obtain information relating to their account activity and history, products, inventory levels and much more. The most dramatic change is in product reference with the addition of the BR Wholesale - Parts Management System (PMS). The PMS module allows for enhanced information relating to products and their replacement components. The module features full-color, high resolution pictures, extensive descriptions and fit charts, repair parts schematics, reference manuals and bulletins, troubleshooting information, product and service videos, warranty information and more. Access to the site and all modules and reference materials is provided free to RV dealers, service centers and retailers. To obtain a log-in simply contact your BR Wholesale sales representative at 1-800-900-2468.

Trey Miller, President commented, “We worked closely with suppliers and our information technology providers to develop a module on the website that would offer an extensive amount of information and functionality free of charge for dealers and service centers. We feel that the more information we can provide in a medium that is available 24/7, can be accessed almost anywhere and is updated nearly instantaneously is critical for our customers to operate efficiently and effectively in this ever changing industry.”

BR Wholesale is a leading distributor of over 150 product lines to the RV & Marine aftermarket with a nationwide network of strategically located facilities. The company is celebrating its 20th anniversary in 2010 and is headquartered in Marshall, Michigan.

For additional information contact Trey Miller at 1-800-900-2468 Ext. 250 or tmiller@brwholesale.com

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